

CAMPAIGN GUIDELINES

The Society of Cosmetic Chemists is comprised of many Chapters. Not all have the same number of members and financial status. Each Chapter strives for the common goal of providing benefits to its membership in the form of educational programs, social activities and the opportunity for professional advancement under the leadership of its peers. Each elected officer is a volunteer who promises to uphold the interests of all members regardless of their position or status in the organization. In an effort to minimize the impact of population differences and level the playing field for all candidates running for office, the following guidelines have been set.

1. All candidates vying for a National or Chapter officer position will be given the opportunity to publish their goals and objectives in the election information piece that accompanies the election ballots mailed to each eligible voting member of the Society. Such statements will be kept to a maximum of 500 words.
2. Individual Chapters may post candidate statements on Chapter web-sites providing "equal time" is given to each candidate vying for the position for which the statement is written. No other written or electronically generated statements will be allowed.
3. All candidates are encouraged to use the means of communication available through the SCC, such as, the National and Chapter SCC web-sites, newsletter and election ballots to present their statement of goals and objectives for the office they seek.
4. All candidates are encouraged to attend monthly meetings and society related events to express their candidacy for office and state their goals in a positive manner without detriment to the society, its members and/or opponent.
5. The Society will support a "no tolerance" policy towards all disparaging, slanderous and libelous comments made against an opponent during a campaign and emphasizes that all opponents adhere to the above guidelines and maintain the highest level of professionalism and courtesy during the election campaign process. Failure to do so will result in a candidate being removed from the election.